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GROUPE BARID AL-MAGHRIB



Barid Al-Maghrib : Digitalization of Supplier Reference Certificates



Increased productivity



**Improved supplier
relationship**



Cost reduction



Digitalized reference certificate

Automate
the entire
process

Barid Al-Maghrib Digitalizes Supplier Reference Certificates

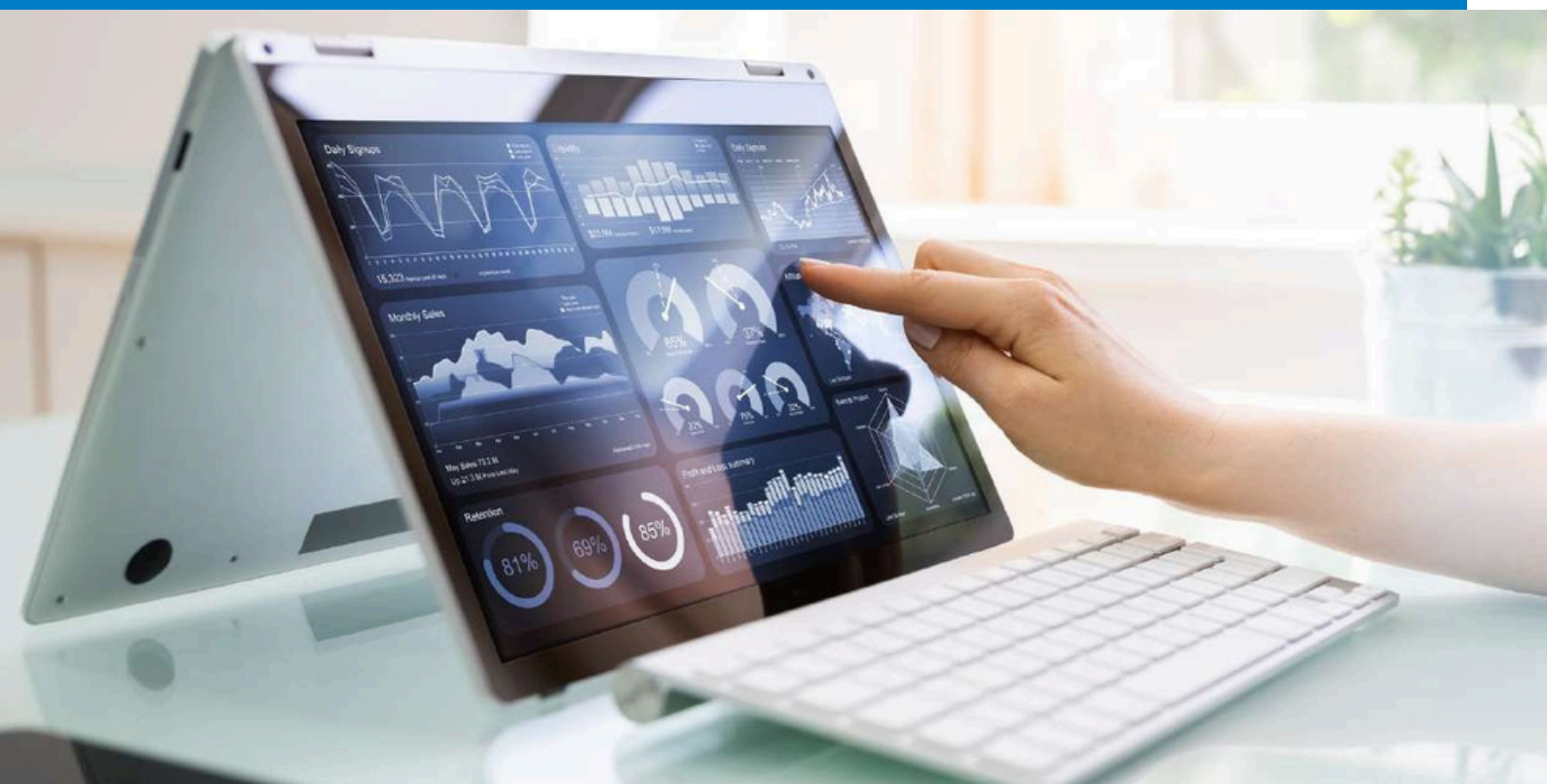
A multiservice company, Barid Al-Maghrib operates mainly in three businesses: mail, parcel delivery, and financial services, relying on multi-format networks (points of contact, routing and distribution networks, computerized networks, etc.) to deliver its own services and those of its partners.

Barid Al-Maghrib is pursuing a strategy to integrate new technologies into its businesses in order to strengthen its leadership position while diversifying its range of services, meeting international quality standards, and reconciling its public-service mission with competitive markets.

What Were Barid Al-Maghrib's Challenges?

To make it easier to generate reference certificates for suppliers, Barid Al-Maghrib wanted to digitalize this process in a fully autonomous way. Indeed, reference certificates are often requested by suppliers as proof of their service or work performed.

SEMS offers digitalization of reference certificates and improves their management. Beyond being an ecological and economic issue, it is also a way to simplify and streamline exchanges and respond quickly to supplier expectations. This digitalization is in step with the times. It is part of the new habits adopted by most organizations.



What Are the Benefits of Digitalizing Certificates?

Companies face two choices: continue operating without reinventing themselves, or embrace innovation and transform into a more competitive company. Automating reference certificates is one of these transformation levers, offering multiple benefits:

- Ensure fast, automated certificates
- Better respond to supplier expectations and needs
- Eliminate low-value-added tasks
- Reduce processing time
- Maintain simultaneous, easier collaborative work
- Guarantee considerable time savings and solid profitability

Simplified work

Employees no longer have to manage repetitive administrative tasks themselves, tasks that can sometimes be complex and time-consuming.

Increased productivity

The time saved allows for greater productivity; automation speeds things up and also lets employees focus on higher-value-added tasks.

Greater flexibility

The technologies used for automation can adapt quickly to administrative changes.

Cost reduction

Automation reduces administrative costs and helps develop roles in terms of skills and qualifications. It therefore leads to better profitability for the company.



Faster execution

Administrative tasks related to generating certificates are carried out faster with a simple, intuitive validation workflow. This helps avoid administrative delays that can be costly for the company.



Better quality

Automated systems are able to detect and correct certain human errors, or verify that the process is running correctly.



Lower paper consumption

Optimizing time and simplifying administrative tools also reduces the paper consumption involved in preparing certificates.

Brand image and satisfaction

Digitalizing reference certificates is one of the pillars of protecting brand image, reputation, and notoriety. Brand image is clearly an advantage for standing out.

SEMS's e-certificates module provides solutions to help you take advantage of digitalizing your various supplier certificates, and supports you in avoiding the pitfalls companies commonly encounter. The software can offer solutions tailored to digitalizing your processes and storing your electronic data.



Reference certificates are always requested by suppliers; digitalizing them allows the company to simplify and automate this operation to guarantee fast delivery and considerable time savings.

Organizations implement operational tools to improve their interactions with suppliers in order to achieve a long-term cooperative relationship. In this spirit, SEMS provides operational solutions and tools that fit into the entire procurement process to boost productivity.



Barid Al-Maghrib has affirmed its commitment to driving change by implementing SEMS solutions, and as a result, remarkable value has been added to the organization.

*Ready to digitalize your
procurement process?*

Fill out the form



Or
contact us via:



sales@sems.com.ai,



www.sems.ma

