



SEMS



منارة قابضة
ménara holding



How Menara Holding Built a Close and Successful Supplier Relationship Through Procurement Digitalization with SEMS?



Increased productivity



**Improved supplier
relationship**



Cost reduction

Menara Holding, a Multi-Award-Winning Group!

The Menara Holding Group now comprises 9 companies, and 1932 active employees across 6 business sectors. These fields are diverse yet complementary. The construction (BTP) sector represents its core business, an area where the group's various entities operate across the entire value chain. Valuing people, along with social, societal, and environmental responsibility, has always been at the heart of Menara Holding's priorities.

What Were Menara Holding's Challenges?

Like all organizations aiming to improve their supplier relationships and digitalize their procurement processes, Menara Holding needed a solution to manage its supplier panel, along with supplier referencing, evaluation, and auditing, as well as supplier complaints. Without these modules, it was difficult to ensure a well-controlled procurement process and proper supplier follow-up. Indeed, the lack of a system designed to automate and digitalize these needs can affect a company's ability to reach its strategic objectives and can have consequences for its financial stability.

To achieve maximum value from procurement digitalization, Menara Holding chose to turn to SEMS (Supplier Efficiency Management System) to transform its procurement management by providing a high-value-added system. Our SEMS modules covered exactly the need expressed.

How Did SEMS Address Menara Holding's Challenges?

SEMS offers modules that are easy to use and capable of handling all the needs and constraints encountered at Menara Holding. Each SEMS module addressed specific challenges:

1- Supplier Panel Management:

Menara Holding now has a supplier panel that is centralized, secure, accessible to employees, and regularly updated.

2- Supplier Referencing, Evaluation, and Auditing :

With the integration of these modules, Menara Holding gained a competitive advantage through integrated tools that support its decision-making. The referencing and evaluation features make it possible to establish improvement plans and corrective actions.

3- Supplier Complaint Management :

Every organization is aware of the advantage a good complaint-management process brings. The same is true for Menara Holding, which now ensures responsiveness as soon as a complaint is received, in order to find quick and relevant solutions for suppliers.

Today, the use of supplier relationship management systems allows organizations to rebuild quality relationships and develop competitive advantages that lead to significant results through restored trust with suppliers. Indeed, a successful procurement transformation project requires integrating suppliers into the value-creation process and improving performance.

Organizations implement operational tools to improve their interactions with suppliers in order to achieve a long-term cooperative relationship. In this spirit, our SEMS group provides operational solutions and tools that fit into the entire procurement process to boost productivity.

Menara Holding Group has affirmed its commitment to driving change and improving procurement through our supplier relationship management system (SEMS - Supplier Efficiency Management System), and as a result, remarkable value has been added to the organization.

*Ready to digitalize your
procurement process?*

Fill out the form



Or

contact us via:



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